

What is the MIU?

MIU stands for **Mass Information Upload**. It is the process by which MMS and Drop Ship Vendor (DSV) product data is directly integrated into efollett CMC. When a PO is created, all of the product information is automatically sent to efollett by the MIU. Drop Ship Vendor product data will also be sent to efollett through the MIU.

Benefits

The MIU allows us to streamline the process of adding new products to the online store fronts. It assures that the SKU, price and availability data is correctly reflected from MMS and DSVs on the online store fronts for your customers.

Apparel, Supplies, Computer Products, and Gifts

The MIU will load new products to your online storefront and keep prices accurate. The Order Management System (OMS) will keep the inventory status correct. It is important that you allow OMS to update the Inventory Status of products on your website. With the implementation of OMS, you may see inventory availability on your website for products you do not physically have in stock. These items may be fulfilled by another location from inventory at that location.

Additions of new products from DSVs will be communicated via the Quad and/or other announcements. Please take time to familiarize yourself with product offerings from the DSVs.

Trade Books

Like other merchandise, Trade Books are completely automated by the MIU. Only Trade titles from your store will display on your online store front. Inventory status will be updated via OMS. Like other merchandise, if inventory of a title is not available in your store, it can still be fulfilled by another location.

Vendor Image Process

On POs, a GM planner will request digital images of the merchandise they are ordering. The product information will immediately be loaded to the online store front via the MIU process. The delivery time of images to the Online Product team can vary by vendor, but once images are received, they will be processed and added to the online store front. DSV images will be loaded automatically on the online store front.